

Likam Kyanzaire
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likamk.com

Summary of Qualifications

- 6+ years in multimedia content including, video, copywriting, nonfiction narrative
- Mid-level qualitative and quantitative researcher with academic, and work expertise
- Manage personal career blog, website, and publications using WordPress, LinkedIn, Twitter, and web3 platforms

Education

Masters of Political Economy
University of Sydney, Sydney, Australia
Graduation: 2019
Completed Master's Thesis

Bachelor of Arts, International Development
The University of Toronto, Toronto, Ontario
Graduation: 2016
Completed Undergraduate Thesis

Work Experience

Head of Communications

October 2022 onward
EnabledYou.io

- Work within tech start-up space on engineering a social platform for nonprofits, and other users
- Manage team communications including website design, blogging, internal documents etc.

Journalist

2019 onward
Montreal, Quebec (remote)

- Authored multimedia productions (copywriting, video, podcast, etc.) in association with several institutional groups including nonprofits, media agencies, and universities)
- Self-driven research, involving qualitative/quantitative statistics, epistemological approaches, and multivariate analyses of pertinent information
- Contributing writer: byblacks.com, Immigrant Muse

Content Writer

December 2021- September 2022

Intelligent Relations, Remote

- Create thought leadership blogs, articles, and content, based on client presentations and industry research with SEO strategy in mind
- Develop the digital content strategy in line with the company's objectives and according to the marketing strategy

Assistant Coordinator

September 20

20-Feb 2021

Rwandan Canadian Healing Centre, Toronto, Canada

- Plan, produced and distribute multimedia assets for RCHC platforms, advertising campaigns, social media networks, and third-party promotion of the brand, with a heavy focus on video deliverables
- Led content management teams, that included editors, guest writers, videographers, etc

Program Facilitator

October 2015–June 2017

Unison Health Centre, Toronto, Canada

Key Qualifications & Responsibilities

- Facilitate programming centred around disaffected youth within the Toronto North-West communities
- Build frameworks for programming that adhere to the Pathways organizational goals while embracing community contexts like race, status, environmental, neurodivergent
- Engage local & municipal stakeholders as key actors in local schools, private businesses, politicians, and the City of Toronto officials

Key Skills

- Negotiation & Collaboration
- Passionate
- Creative Thinking
- Leadership
- Communication & Listening

References Available Upon Request

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My name is Likam Kyanzaire, a writer and researcher based in Montreal, Canada. With my experience working in dispossessed communities, along with my time in academia, my goals are to imagine, implement and improve systems designed to improve the well-being of our communities. Currently, I am working freelance, but want to take on new challenges and aim toward greater goals.

Graduated in 2019 with a Master of Political Economy from the University of Sydney, a top 50 ranked school worldwide, my methods of inquiry are internationally resonant but locally contextual. Trained and practised, I am very comfortable in qualitative and quantitative research methods and program evaluation approaches such as theories of change and evaluation framework. I continue to practice these skills as a freelance writer. Featured in publications like OneVillage, Stanford Social Innovation Review, and Fed Fed Fed, my work in narrative nonfiction has seen me take on months-long projects, working with excellent editors and professionals.

Working with education nonprofits like Pathways, I have experience in program facilitation with educational goals. These include helping adult groups with literacy, numeracy, and life skills. Part of that role, and similar nonprofit facilitation roles, is the incredible amount of engagement needed with multiple stakeholders, from immigrant communities, neurodivergent, and youth. It left me very adept at communicating with large audiences toward shared goals.

As a project manager, I've worked independently and with teams to improve organizational structures, content production, and programming in a community and international context. Surrounding myself with diverse groups of people I've been able to pick up ideas and concepts from philosophy, AI, politics, etc., and built those into my writing for an everyday audience.

Tasked with any project, I hope to bring a level of professionalism and energy. My resume provides more information on my skills and experience and contact information by email and LinkedIn. For more information, please go to www.likamk.com